

# BEAUTY AND STYLE AT ONE ADDRESS



Many of you may have seen the impressive Kathiawar Stores that sits in Jubilee Hills; it is the place every beauty conscious young man or woman frequents for their dose of fashion and glamour.

Kathiawar Stores has had a long standing romance with the city. What began in 1928 as a humble departmental store, has today transformed into the one of the largest cosmetics and lingerie outlet. Today, they have three shops in three important parts of the city namely Hyderabad, Secunderabad and in Jubilee Hills. K S Beauty Centre, their salon products store is where one can find all the equipment used extensively in the beauty care segment.

Handled presently by the third generation of entrepreneurs, Kathiawar Stores is one of the reasons why Hyderabad is on the beauty industry map. Personal attention to customers and well-stocked shelves are the USPs of this store. No wonder they are the favourite haunt of the celebrity world and fashionistas.

For both men and women, lingerie

is a subject of personal comfort and here at Kathiawar Stores one can find high quality, stylish and innovative lingerie in a variety of styles, shapes and sizes. All of this makes customers look and feel their best. In the beauty category, they offer the very best of international beauty products.

Sachin Doshi, Director, Kathiawar Stores, proudly says, "Our priority is to create awareness and not the sale of the products. We promote what is best for our customers who are aware of fashion but don't know what is ideal for them, earlier men were happy where they were in relation to beauty care, but now we get an equal number of footfalls from men as well."

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# KAIRA, THE DESTINATION FOR SPLENDID FASHION

Karishma Manglani, Saina Nehwal & Dinesh Manglani



Saina Nehwal with Deepika Padukone and (right) Amitabh Bachchan



Everyone has a passion to look beautiful every day. With that vision in mind, Dinesh Manglani & Karishma Manglani, the Managing Directors started the brand in the year 2013, which has blossomed from a single store entity to a well-known fashion label with 70 stores across Andhra Pradesh, Telangana, Karnataka and Maharashtra. The categories of clothing that they offer are Indo-Western, Western, Ethnic & Party Wear.

One of Hyderabad's leading mix 'n' match couture store, Kaira has been a leading player in the female garments segment of the region. Kaira is now making distinct forays all over the state and India. The well-known garment products have been a part of women's living since its inception and Kaira's fashion wear continues to enhance woman's style and shopping experience through constant innovation and reinvention.

Saina Nehwal, the brand ambassador of Kaira looks her stylish best, reflecting the unique fashion of Kaira. She wears Kaira dresses while meeting celebrities like Deepika Padukone, Shri Amitabh Bachchan, Shahrukh Khan, PM Modi Ji, etc.

As the tag line goes "Har Din Bano... Pretty Woman," inspires women to be at their prettiest best, every single day! A complete one-stop female garment chain stores at various locations for your convenience, Kaira offers a complete range of the finest of the latest female garments right from kurtis, leggings, salwars, jeans, tops to gowns, middys, skirts, etc. The collection at Kaira will live up your closet and make you the envy of fashionistas everywhere. The USP lies in providing latest fashion at affordable pricing. With a versatile selection of clothing and accessories, Kaira has something for everyone - from a teenage girl to a grown up woman. There are new collections at regular intervals that represent the latest trends. They have fresh fashion every week in their stores with the campaign line going "Har Hafta Kuch Naya!" Kaira has an impressive vision to open 100 stores this year and is aiming to reach the 500 mark in the next three years. Every Kaira women looks 'Beautiful'.

# GVK ONE - THE MALL FOR THE FUTURE

## Celebrating seven glorious years in retail excellence

Impressive glass facade, five-storey building decked with lights, hosting billboards of globally renowned brands - that's the showstopper of Banjara Hills - GVK One Mall.

GVK Group's grand GVK One Mall is no stranger for any resident of the city for it has been offering its patrons a 'A Brand New Shopping Experience' since its conception on May 1, 2009. GVK Group's

foray into commercial retail space in the city was earmarked with the GVK One Mall - conceptualised as the first of its kind in India.

This experience is further heightened because of its prime location and easy access to upmarket residential and commercial locales of Banjara Hills, Somajiguda, Begumpet and Jubilee Hills, Nagarjuna Circle, Road No 2 - Banjara Hills and Road No 1.

From the grand

entry to the vast expanse of international shopping paradise that lies before us, the retail layout is thoroughly breathtaking and inviting. There is something for all people, be it fine dining, family entertainment, movies, high street shopping, fast food, home decor or just space to spend quality time with friends, GVK One brings that and much more.

At present the mall features some of the top international brands like Shoppers Stop, Mango, Aldo, Promod, MAC, Charles & Keith, Da Malano, Marks & Spencers, Cuban Bistro,



Krishna Ram Bhupal

Hardrock Cafe and other popular brands. Also opening soon are two of the finest International brands Aeropostale and Superdry. "The future development of the mall envisages establishment of super premium brands, bridge to luxury and luxury brands, that would usher high-

er growth in the coming years and also enhance the brand reputation of the mall, which is already quite popular in Hyderabad." says Sanjay Bansal - Head Mall.

If you are fond of architecture and building design you will notice what a well thought structure the mall is. It hosts probably the largest glass facade of the city, one of the largest free standing salt water aquarium of Hyderabad, if not of India, and a skylight atrium. The spacious lobby has a relaxed and uncluttered feel and the aquarium provides ample de-stressing before the retail therapy that awaits inside.

For Krishna Ram Bhupal, Director at GVK and MD at GVK One, the caption of the Mall - 'set your spirit free' aptly describes the experience it offers. It is his insight and knowledge of the retail scenario, especially Mall business that has ensured that the GVK One Mall retains its leadership in the sector.



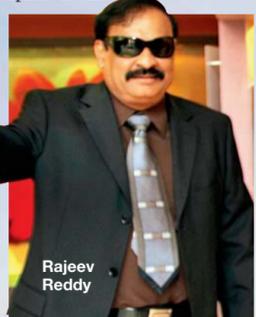
# Unbeatable hospitality services



About the Country Club: Established in 1989, the Country Club Hospitality & Holidays Limited (CCHHL) is a pioneer in offering wholesome leisure hospitality services in India and beyond. A full range of Country Club speciality services include member exclusive clubbing hubs, splendid holiday destinations, trendy fitness centers and star-studded entertainment events. The network has over 50 ownership clubs, resorts and hotels in India, Middle East, Thailand, Malaysia, Singapore, and Sri Lanka. Also, it offers over 20 member exclusive fitness centers and over 4000 Country Vacations global hospitality associates.

ble uniqueness. Located within 30 minutes drive from the city, the resort is a buzzing hub for family vacations, weekend getaway revelries, corporate get-togethers and casual dine out drive aficionados.

**ABOUT RAJEEV REDDY**  
Rajeev Reddy, an entrepreneur in spirit is the



Rajeev Reddy

Founding Chairman and Managing Director of Country Club - a multi-core leisure hospitality conglomerate.

His is the story of vision and hard work, a story typical of an entrepreneur. A graduate in commerce, he decided to embark on the tough terrains of real-estate and construction when he was 21. With minimum capital, Reddy started a real-estate company in 1981 and named it Amrutha Estates after his mother. Ever since, he has completed over 38 prestigious real-estate projects in both Bangalore and Hyderabad.

Realizing that ordinary men find it difficult to obtain memberships in most of the social clubs, Reddy made his ace move in 1989. With the budding idea of establishing affordable clubbing facilities to one and all, he launched the first Country Club in Hyderabad, which now stands as a prestigious landmark in the city. A staunch believer in validating his products, he has been the face of the company since its inception.

## THE COUNTRY CLUB INTERNATIONAL MEDCHAL

Stylishly built amid natural rocks and surrounded with serene environs, the Country Club International at Medchal is a holiday resort with incredi-



# Sri Jagdamba Pearls, Hyderabad's one of the most reputed Pearl destination

Right from the time of the Nizams of Hyderabad who were famous for their patronage of pearls, there is only one name synonymous with the best pearls that one could find. One of the first retailers of pearls in Hyderabad, the flagship store is located at MG Road, Secunderabad which is a mini-pearl capital in itself that can satisfy your ornamental needs for all occasions.

A hallmark of trust and quality for nearly 90 years, Sri Jagdamba Pearls has been a legendary name in the pearl capital of India. Hyderabad's premier pearl shopping destination. Sri Jagdamba has introduced one-of-the-kind concept jewellery store in the country, a store with four levels dedicated to beautiful jewellery and the art of jewellery making. You can also walk into one of India's first, and dedicated 'Pearl Experience' zone. The Experience Zone beckons the customer with knowledge and facts on pearls to help them evaluate the right selection of pearls for their buying. It has been one of the first brand to sell pearls over the counter and established as the city's preferred pearl brand. One of the first online jewelry shopping website



was jpearls.com which was started in the year 1999.

Carrying on with the tradition of pearls, there is an extensive range of designer gold, diamond, kundan jewellery showcased at the stores of Sri Jagdamba Pearls. And to choose this exclusive range, there are some of the best collections available here. There's also an exclusive



Avanish Agarwal

VIP Zone for people who take their jewellery rather seriously, spending lavishly on it and a Corporate Zone meant for bulk orders as well. There are many reasons why Sri Jagdamba Pearls is considered the best. The Services offered by Sri Jagdamba Pearls is that of a personalised & trusted family jeweller who understands a customer's desires,

choice, emotions and expectations and in this regard Sri Jagdamba leaves no stone unturned in offering a delightful experience to the customers for several generations. Customers can find beautiful jewelry here and moreover the reliable experience, impeccable jewelry quality and best jewelry design makes this an ideal destination.

There is value for money as well as high customer service levels, safe & secure payment options and a trusted brand history at Sri Jagdamba Pearls, Gold & Diamonds. Thus, all-in-all, a jewellery store that answers all your jewellery needs and gives you no reason to go anywhere else but shop here along with an experience that will always be a special memory of a lifetime.

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