

TIMES RETAIL ICONS

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An Advertorial and Retail Promotional Feature

SUCCESS IN THE SURVEY AND BEYOND



CATEGORIES	WINNERS
Times Retail Icon for Popular Brand in Jewellery	Manepally Jewellers
Times Retail Icon for Heritage Jewellery & Pearls	Sri Jagdamba Pearls, Gold & Diamonds
Times Retail Icon for Luxury Diamond Jewellery	Manepally Jewellers
Times Retail Icon for Silks Showroom	Kancheepuram Varamahalakshmi Silks
Times Retail Icon for Clothing - Fashion Brand	Neeru's
Times Retail Icon for Ready to Wear (Mix & Match) - Women	Kaira
Times Retail Icon for Family Store	Kalamandir
Times Retail Icon for Mens Wear	Stanza
Times Retail Icon for Designer - Women	Gaurang Shah
Times Retail Icon for Ethnic Kids Wear	Aarya
Times Retail Icon for Beauty and Wellness	Mirrors Luxury Salons
Times Retail Icon for Makeup Artist	Aliya Baig
Times Retail Icon for Popular Resorts	Country Club Hospitality and Holidays Ltd.
Times Retail Icon for Convention Centre	Hyderabad International Convention Centre
Times Retail Icon for Outdoor Catering	Gaurav Caterers

CATEGORIES	WINNERS
Times Retail Icon for Fitness	Kris Gethin's Gym
Times Retail Icon for Tours & Travels Operator	Orange Tours and Travels
Times Retail Icon for Premium Retail Destination	GVKOne
Times Retail Icon for Consumer Durables (Digital)	BIG C Mobiles Pvt Ltd
Times Retail Icon for Exhibitions and Exhibitor	Weaves - Revathi Creative Communications Pvt Ltd
Times Retail Icon for Eyewear	Optorium
Times Retail Icon for Cosmetics and Lingerie	Kathiawar Stores
Times Retail Icon for Rudra Therapy	Dr. Panduranga Rao (Indo Nepal Rudraksha Organisation)
Times Retail Icon for Furniture Designer	Neeta Kumar - INHABIT
Times Retail Icon for Custom Made Wardrobes & Kitchens	Luxus
Times Retail Icon for Soft Furnishings	Darpan Furnishings
Times Retail Icon for Modular Kitchen & Accessories	Sri Kusumahara Enterprises
Times Retail Icon for Interiors, Veneers and Tiles	Stellar
Times Retail Icon for Economic Furniture	Lepakshi Furniture and Interiors

Top Retail Icons of Hyderabad 2016

RESEARCH METHODOLOGY
The objective of this research was to arrive at Top Retail Icons of Hyderabad in their respective categories. The survey had three major modules to arrive at the analysis & final ranking i.e. Desk Secondary Research/ Expert Discussions, Factual Survey (Participatory Survey) & Perceptual Rating Survey. In the module 1, a comprehensive list of business entities - Products & services were generated with the help of internet, magazines and other publications (also in discussion with industry experts). In Module 2, more than 600 business entities were sent the factual data questionnaire and then rigorously followed up through telephonically. And in the perceptual survey module, 500 structured interviews were conducted in Hyderabad for 6 weeks, starting from 4th week of July 2016. The final score for each entity were weighted to average of Factual and Perceptual Score. Based on the final score, rankings were drawn in respective categories.

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MANEPALLY JEWELLERS CREATING EVER-LASTING MEMORIES

Manepally Jewellers is a noted jewellery brand of Hyderabad, and more than a century-old brand that has endeared itself to customers. Serving customers loyally since 1880, Manepally has captured the hearts and minds of jewellery lovers for more than a century. Manepally also formally launched its biggest jewellery showroom at Punjagutta in October, 2015. Right from Gold, Kundan, Diamond, Stone & Fusion Jewellery, Manepally features special dedicated arena's for all forms of jewellery. The crafted jewellery includes Special necklaces, Neckpieces, Ear rings, Bandhgala, Bracelets, Arm Band, Earrings, Finger Rings, Toe Rings, Gold Chains, Platinum Bracelets and more. Updating itself with the needs and desires as well as technology trends of every generation, it is a brand that is cherished warmly by several generations of loyal customers. Traditional jewellery called Devayani collections and Nakshi crafted handmade jewellery represents the cultural heritage and the skilled handwork of the craftsmen. Buyers can now choose Modern Jew-

ellery named Tanvi Collections, created by the designers according to current market trend. Studded with semi precious and natural stones, it is suitable for all ages is lightweight and available at affordable prices. Contemporary Jewellery named Varnam collections represents fusion jewellery mix of traditional and modern jewellery where you feel the right perfection and creative finesse. In a market which has several players, it matters to be a trusted brand that the customers can rely for all their jewellery needs for every special occasion in their life. The brand not only delivers quality products but in fact creates mem-

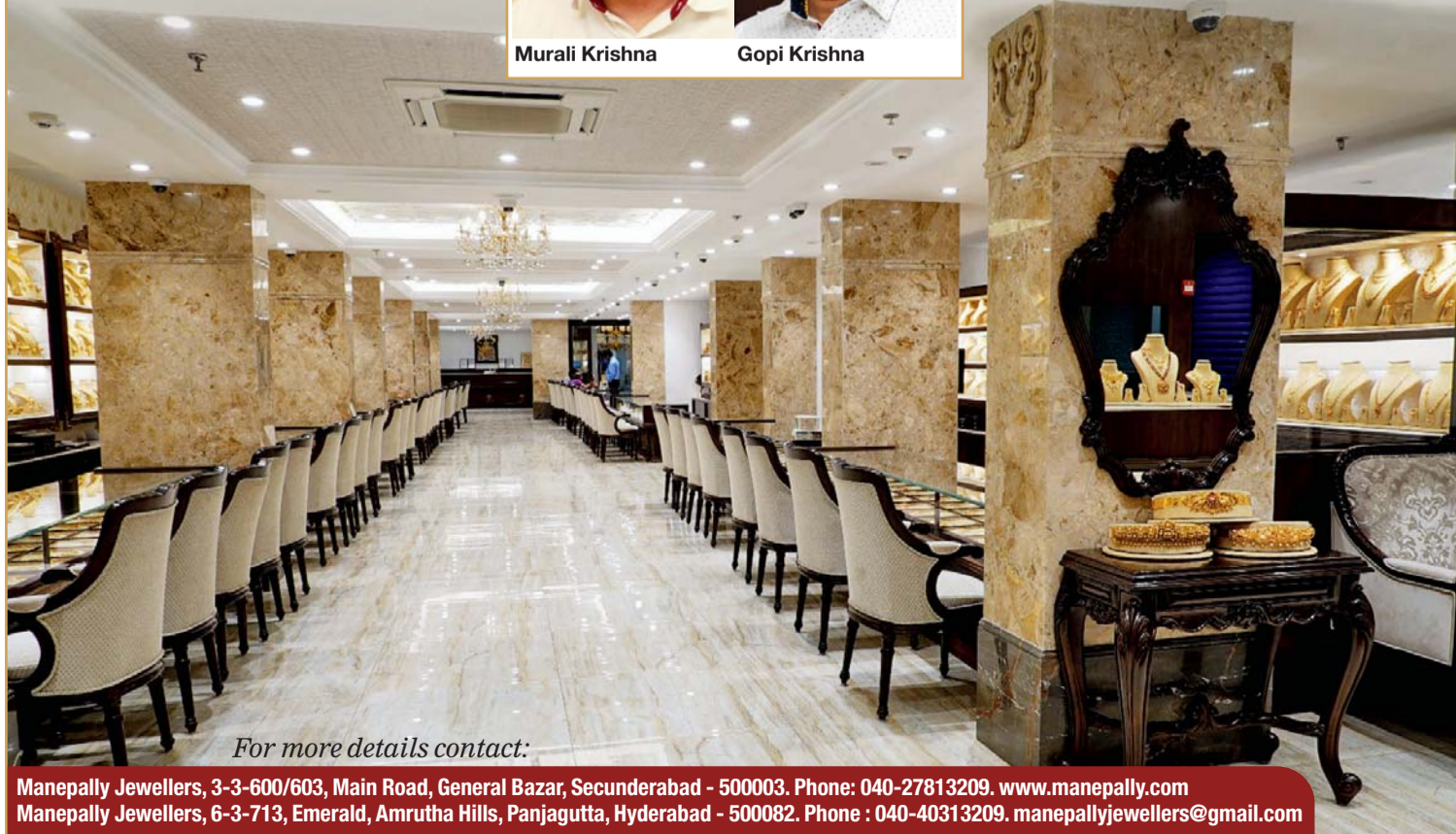
ories that last for a life time. The USP of Manepally lies in its speciality of creating customized designs as per customer's requirements. Right from North to South and East to West in India, the brand has its own distinct reputation in the Jewellery market.

Manepally offers the best quality Diamond Jewellery which has highly acclaimed International Certification (IGI Certified). These are highly unique and special in terms of clarity internal flawless/VVS, Colour DEF, excellent Belgium cut. There are even buy back and exchange offers for the buyers of diamond jewellery at Manepally.

Manepally offers highly attractive shopping options for its loyal customers that deliver the worth for your money that you invest to buy jewellery at this store. Manepally brothers, both Murali Krishna & Gopi Krishna, the MD's of Manepally Jewellers express that their brand is synonymous with Trust, Quality & Class and believe in offering best customer service to its loyal customers for generations.



Murali Krishna Gopi Krishna



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Stanza: A journey of excellence

When you belong to a group comprising of India's No. 1 granite company and India's No. 1 engineered stone company and one of India's leading distributor of suiting's, what else would you expect but this: a state-of-the-art garment factory that makes shirts and trousers to the ultimate global standards.

Stanza was founded a little over a decade ago by Gautamchand Jain with a single-minded commitment to excellence in design, fabric, craftsmanship and finish on a scale India had never seen before. There are brands and brands, both local and international, whose emphasis is on scale and numbers; Stanza's is reaching out to only the most select, the most distinguished clientele in limited cities and building up from there without compromise.

There are niche brands like these in Japan, Italy, Sweden and America whose ready-mades have 'bespoke qualities' of individuality, detailing and finish; and Stanza is right up there on top.

Stanza's fabrics are sourced from globally renowned mills including Italy's best now manufactured in India. The

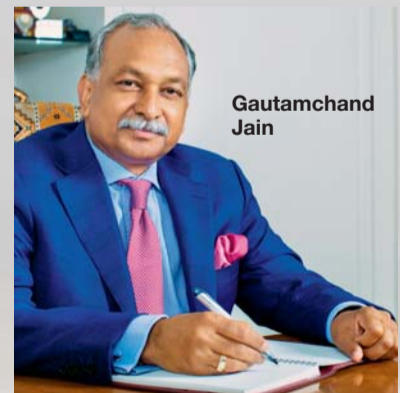
threads, the buttons, the linings are equally world class. These are crafted on new generation Swiss and German machines in the apparel park near Hyderabad.

Stanza currently has 9 flagship stores in Hyderabad, Mumbai and Bangalore; each offering a comprehensive range of men's wear from shirts, trousers, suits and blazers to belts, socks, ties and pocket squares, everything a man needs and more. Luxury, Formal, Casuals and Evening wear.

And you can shop online too on www.stanzaworld.com.

For this festive season, Stanza has launched a stunning new range, its 'Jazz Collection' in the most vivid, festive colors with sheen, shine and pizzazz. There are solids and jacquards, classics and formals structured with subtle twists; motifs that are floral, architectural, abstract or geometric; and colors from pastels to deep intensity. And a range of T-shirts too with dashing pockets and collars or sporting crew necks.

This festive season, Stanza is indeed celebrating someone unique, someone special. You.



Gautamchand Jain

